

**2010**

**INDOOR  
GARDENING  
EXPO**



**MONTREAL  
QUEBEC, CANADA**



**JUNE 5-6 PALAIS DES CONGRÈS DE MONTRÉAL**

**Rules & Regulations**

**Show Objective**

The Indoor Gardening Expo is a two day trade show that brings together manufacturers, distributors and retailers to showcase new products, network and do business. Day two of the show is open to the general public to promote the industry and facilitate the exchange of information about new products and techniques for the indoor gardening industry.

**Location and Dates**

The site of the Montreal Indoor Gardening Expo is the Palais des congrès de Montréal, Montreal, Quebec.

**Setup**

Friday, June 4<sup>th</sup> .....8:00 am - 11:00pm

**Exhibit Days**

Saturday, June 5<sup>th</sup> .....12:00 pm - 6:00 pm  
Sunday, June 6<sup>th</sup> .....12:00 pm - 5:00 pm

**Tear Down**

Sunday, June 6<sup>th</sup> .....5:00 pm - 11:00 pm

**Application and Fees**

**A. Approval**

Applications for rental of exhibit space shall be subject to the approval of the Show Management and the Show Management reserves the right to reject applications for space with or without cause if in the best interest of the show. Upon acceptance of the Exhibit Space Rental Agreement by Show Management in writing, it shall be a legally binding agreement between the Exhibitor and the Show Management.

**B. Fees**

Exhibit space rental is \$1395.00 per 10 x 10 booth space or \$1595.00 for corner booth, which includes the admission of 2 staff per 10 x 10 booth. Additional support staff will be charged \$100.00 each for the weekend.

**C. Payment Schedule**

Cheques must be made out to the Indoor Gardening Expo. Visa and Mastercard payments also accepted.  
- Full payment due at time of registration

**D. Cancellations and Refunds**

Cancellation of all or a portion of any exhibit space must be made in writing. Cancellation with written notification before April 2, 2010 on booths will receive 50% refund.  
There will be no refunds after April 2, 2010.

**Space Selection**

Booth space will be assigned by the show manager. All booths are designated on a first come first served basis. The show manager will try to accommodate requests for booth placement, however this agreement shall be binding regardless of the final assignment. The show manager reserves the right to shift space assignment after the contract has been signed at their

# Rules & Regulations

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discretion. Space is leased with the understanding that no Exhibitor will hold the Indoor Gardening Expo or any of its employees, contractors, owners or agents responsible for any or all liability that may result from any cause whatsoever.

## Sub-Leasing

No exhibitor may assign, sublet or apportion the whole or part of the booth space assigned, nor permit any other party to exhibit therein, nor distribute any promotional or advertising materials in the assigned space other than those manufactured, grown or sold by the exhibitor in the normal course of his/her business. Penalty for violation may be loss of exhibit space.

## Products Displayed

Exhibitors agree to advertise or display only such products that are intended for and generally used in a manner that conform to provincial, Federal or other applicable laws or regulations. Show Management will determine the appropriateness of products exhibited and reserves the right to prohibit displays or advertisements of products which are in violation of these Exhibitor Regulations or do not meet the show objectives.

***Product comparisons using product or written materials of companies other than the contracted Exhibitor are prohibited. All displays will be inspected during setup days and any Exhibitor deviating from the regulations must make modifications to its exhibit at exhibitor's expense prior to show opening.***

## Booth Set up

Color background, side rails and drapes are included with basic booth space. All other furnishings will be applied by the exhibitor at their expense. A full exhibitor kit will be supplied once Exhibitor application has been approved. Exhibits which in the opinion of a show manager, are considered objectionable will be prohibited. Crossing aisles or extending outside of booth parameters will be prohibited. Any bulky equipment or products should be placed in the exhibitor's booth in such a way that they do not cause visual obstruction of neighbouring displays. No constructed booths, display sign or advertising matter may exceed a height of 16' without show management approval. Flood lights or other lighting may not be installed in such a way that the glare is annoying to visitors or neighboring exhibitors.

## Exhibit Personnel

Attendants, models and other employees must confine their activities to the contracted exhibit space. Exhibitor personnel and representatives may not enter the exhibit space of another Exhibitor without permission from that Exhibitor and at no time may anyone enter an exhibit space that is not staffed. Exhibitor personnel must wear appropriate apparel at all times as deemed appropriate by the show management. Exhibitors are not permitted to host or sponsor any event off the Show floor that attracts buyers during exhibit hours without prior written permission of the Show Management. Hospitality suites shall not open before the official conclusion of the Show each evening. Entrance to the Show is by official Show registration badges. Badges must be worn at all times, including move in and move out. Badges are property of the Show Management and are nontransferable. Access control and security will be provided from the start of the move in to the end of move out. Show Management shall not be held responsible for the loss of any material by any cause and urges the Exhibitor to exercise normal precautions to discourage loss due to theft or any other cause. Show Management assumes no responsibility for goods delivered to the exhibit areas, or for materials left in the exhibit areas at any time. Exhibitors are encouraged to insure exhibit property against loss or theft.

## Limitations and Liability

The Exhibitor assumes entire responsibility and liability for losses/damages which may occur from their actions and claims from any or all liability which may occur from any cause whatsoever. Show Management, its staff, employees or agents assume no responsibility or liability in matters relating to restrictions imposed on any Exhibitor by any governmental agency. Show Management do not provide any form of insurance to cover Exhibitor activities at the Show and assume no liability or responsibility for loss or damage to Exhibitor due to fire, theft, breakage or any other reason.

## Agreement

By signing the Exhibitor Rules and Regulations Contract, the Exhibitor agrees to abide by the above rules and regulations and the judgement of the show management. This agreement must be signed and returned before exhibit space is reserved.

Company Name \_\_\_\_\_ Signing officer \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_